

ART

# Friday Five with Terry Eaton of Eaton Fine Art

06.07.19 | By Kelly Beall



**Every 15 seconds ...**  
 someone is diagnosed  
 with cancer.



**DONATE NOW**

**Your support helps save lives.**





*It's undeniable that Terry Eaton, President and Chief Curator of Eaton Fine Art (EFA), has a good eye. Merging his childhood love of art and an innate entrepreneurial spirit with his business partner's expertise in hospitality, Austin-based EFA is a full-service art consulting firm that specializes in curating unique art programs for the hospitality and healthcare industries. Since 1992, Terry and the EFA team have stayed atop trends by scouting art shows and artists the world over, integrating the best international art into their projects while keeping an eye on sustainable, locally-sourced art. Each project is diverse in design, with a fresh vision that carries forward each company's unique narrative. Notable project collaborations include The Palace Hotel San Francisco, The Cosmopolitan of Las Vegas, The Hilton West Palm Beach, the Four Seasons Austin, the Four Seasons Beverly Hills, and the recently*





*Friday Five, we talked to Terry Eaton about five of his sources of artistic inspiration.*



### 1. Old Growth Trees

Nature has long been, and will continue to be, a great source of artistic inspiration. Old growth trees themselves offer inspiration through their shape, texture, and size, but also the setting they create, which enables us all to recharge and breathe life in. Furthermore, the trees gra puts life in perspective – that mother nature is much grander than us as humans.



# Check out what we got.mp4



**1 in 2 men will get cancer in their life**  
Your support helps save li

**DONATE NOW**



## 2. Fedoras

I find that a fedora is both traditional and very contemporary depending on the color and style. The term Fedora comes from the title of a play written in 1892 for Sarah Bernhardt. I have over 30 different fedoras, including bespoke fedoras crafted from beaver felt, as well as wool, cashmere, straw, and linen. They are both fashionable and practical, as they keep the sun away from my shaved head.







Photo courtesy of Eaton Fine Art

### 3. Cuisine

Modern food doesn't only have to taste good, it needs to look good too.

There is an increased focus, thanks in large part to social media, in the art of food and the presentation of dishes. Look around any restaurant and you'll



expression is just as important as taste these days! Some of my favorite restaurants include Wink and ASTI in Austin, The Modern in NYC, and Joel Robuchon in Las Vegas. Yum!

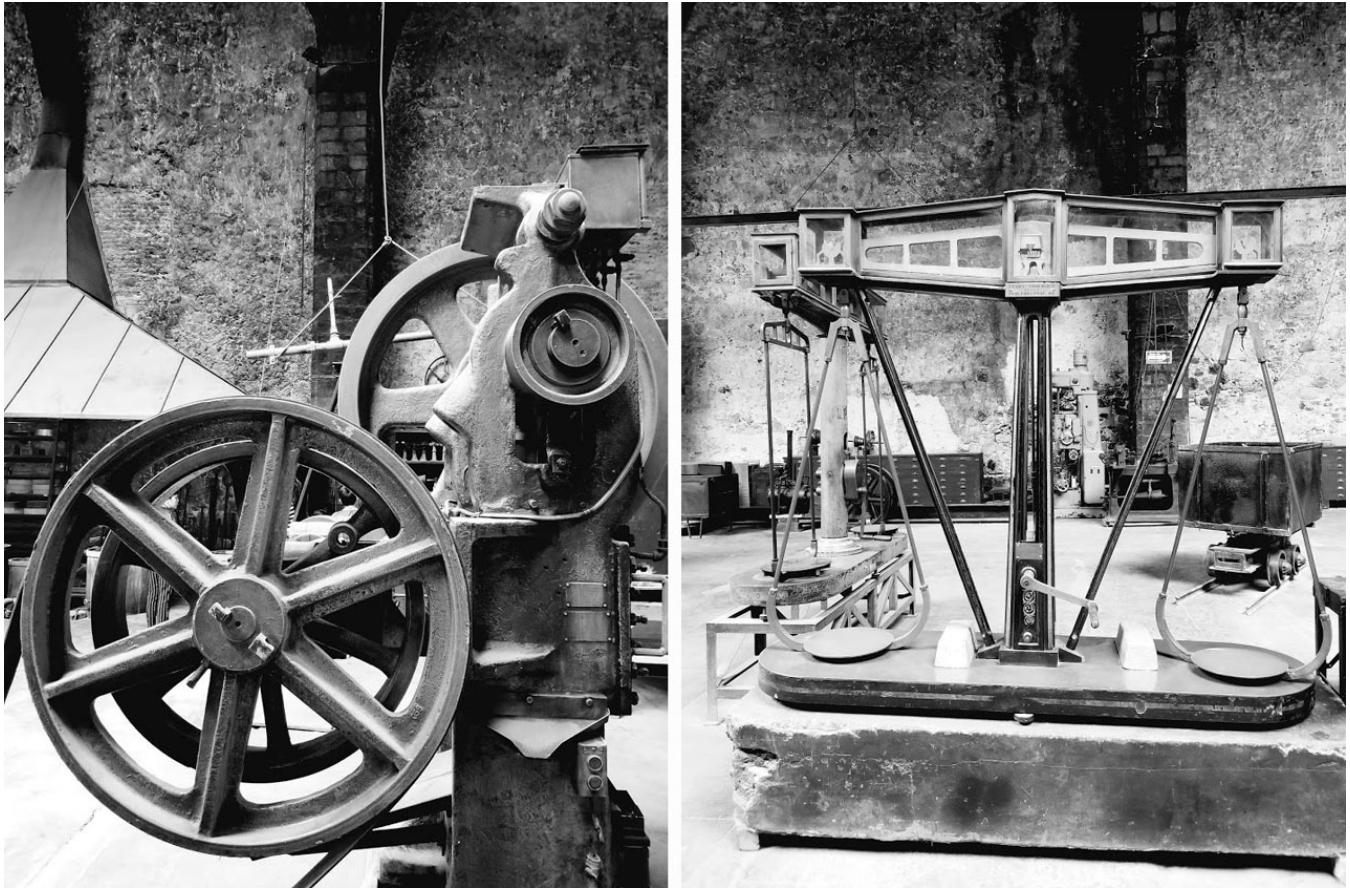


Photo courtesy of Eaton Fine Art

#### 4. Museums

Both for what lies within, as well as the structures themselves. While museums may seem like an obvious choice, I oftentimes find myself valuing the structures themselves and spaces thoughtfully crafted around them as much as the work on display. For example, I recently visited MoMA and was in awe of the staircase just as much, if not more so, than the beautiful art on display. I was also recently in Mexico City and visited the National Numismatic Museum, and was blown away by the intimate story and heritage of Mexico



and I personally experienced a spiritual embrace standing among these pillars of Mexican history.









Photo by Kurt Forschen

## 5. In Your Own Home

To me, the best kind of art is when there is a personal connection. My husband and I love to turn found items into art – we collect and frame things from our travels that are then displayed in our home as members of our art collection. This includes vintage balloon molds, Venetian bead boards, pillow cases from Switzerland, and antique toys from all over the world.



Kelly Beall is Director of Branded Content at Design Milk. The Pittsburgh-based writer and designer has had a deep love of art and design for as long as she can remember, from Fashion Plates to MoMA and far beyond. When not searching out the visual arts, she's likely sharing her favorite finds with others. Kelly can also be found tracking down new music, teaching herself to play the the couch with her three pets – Bebe, Rainey, and Remy. Find her @designcrush on social.

You can follow Kelly Beall on [Twitter](#), [Facebook](#), [Pinterest](#),





## Now Trending



HOME FURNISHINGS

### 3D Print Your Way to Organization With Melt

Melt specializes in the design and manufacturing of colorful 3D-printed organizational products for work and life.







## Nendo Joyfully Celebrates Pokémon Fandom With Homewares Collection for Adults

Japanese design studio nendo's Pokémon Mosaic 75-piece homewares collection is derived by the color palette of the gaming bestiary.







## Bang & Olufsen's Fall 2023 Atelier Editions Are Pretty in Pink (and Lilac)

The Danish luxury audio brand's latest Atelier Editions take on a serene floral-inspired hue for their Fall 2023 drop.





## Tesla Designed a Cardboard Cybertruck for Cats

In an unexpected move, Tesla has released the Cybertruck ahead of schedule... but only for cats and constructed of cardboard.

MODERNIZE YOUR LIFE

# Get in the Know



Enter your email

SIGN UP



## ABOUT DESIGN MILK

[About Us](#)

[Our Mission](#)

## CONTACT US

[Advertise](#)

[Editorial Submissions](#)

[Contact Us](#)

---

Photo copyright retained by photo owners, everything else © 2023 Design Milk®.

[Investor Relations](#) | [Privacy Policy](#) | [Terms of Service](#)

Information from your device can be used to personalize your ad experience.

[Do not sell or share my personal information.](#)

A RAPTIVE PARTNER SITE

