

NEWH

The Hospitality Industry Network

SUMMER 2021



Business Partner

Hospitality Design continues to be the industry's ultimate connector

In Memory: Arne Sorenson

Former Marriott International president and CEO Arne Sorenson passed away on February 15th. He was 62. News of Sorenson's death arrived on the heels of an announcement on February 2nd that he would be reducing his schedule to facilitate a more demanding treatment regimen for pancreatic cancer. Sorenson first shared his cancer diagnosis in May 2019.

"Arne was an exceptional executive—but more than that—he was an exceptional human being," said J.W. Marriott, Jr., executive chairman and chairman of the board for Marriott. "Arne loved every aspect of this business and relished time spent touring our hotels and meeting associates around the world. He had an uncanny ability to anticipate where the hospitality industry was headed and position Marriott for growth. But the roles he relished the most were as husband, father, brother, and friend. On behalf of the Board and Marriott's hundreds of thousands of associates around the world, we extend our heartfelt condolences to Arne's wife and four children. We share your heartbreak, and we will miss Arne deeply."

In 2012, Sorenson was appointed as the third CEO in Marriott history, and he led the company toward substantial growth while at the helm. His tenure included the \$13 billion acquisition of Starwood Hotels & Resorts. Marriott executive Tony Capuano has since been appointed CEO.



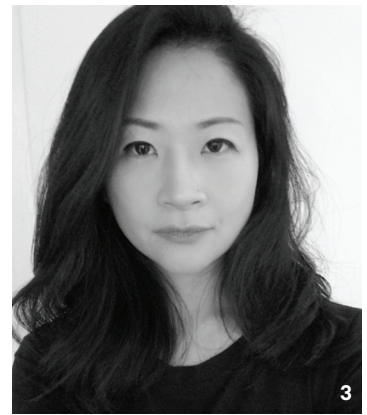
1. Annette Lucille from **Brintons Americas** is now officially Annette Lucille Gravelle after marrying Daniel Gravelle in Boca Raton, Florida.



2. Silver State Inc. has signed **Sheranda Martin**, CEO of Your Savvy Support, to handle the company's national Instagram. We promise no pictures of meals!



3. Arcsine announces the promotion of **Angela Hong** to director of architecture. She will lead collaboratively with the executive architecture and design teams, including co-founders Adam Winig and Daniel Scovill.



4. Dallas Chapman has joined Bernhardt Furniture Company as vice president, general manager – **Bernhardt Hospitality**. The company also announces that **Kristy Bohne** has joined the team covering New York, Connecticut, and the Philly area, and **Barbara Marcy** has joined covering Colorado, Wyoming, and Utah.



5. Jezzica Lindkrantz has joined **Rodrigo Vargas Design** in the role of strategy and development.



6. Mark Beelaert recently joined **ARTCO International** as director of national sales.



7. Rowland+Broughton Architecture / Urban Design / Interior Design is pleased to announce that principal **Sarah Broughton** has received the 2020 Environmental Design Award (ENVD) from the University of Colorado Boulder Program in Environmental Design.

In Memory: Rocky LaFleur

He came. He saw. He conquered our hearts. Who would have thought that a young man from small-town South Dakota could have found success and created a legacy of passion, diligence and friendship to all in the Los Angeles and West Hollywood design community and beyond? That is exactly what Roche "Rocky" Michael LaFleur did, and so much more. Many longtime industry veterans recall that outgoing guy first at the WallPride showroom and then at Pindler & Pindler, later at the Bradbury Collection, and finally at his longtime "home" at Kneedler Fauchère.

To that end, Rocky devoted a generous chunk of his time to lecturing at design schools and giving tours to students and helping them find industry jobs. Honored in 2018 by his peers with a Lifetime Achievement Award attended by the who's who in the industry, his legacy will certainly be felt far and wide. Among his favorite words of advice to anyone wanting to be involved in the design community were simply "Just show up." For he fervently believed that when you showed up, something just might happen. And for Rocky, it did—every time.



8. Michele Crociani and Tanya Ramolo, "the Hospitality couple" from the NEWH Milano chapter, celebrated their one year wedding anniversary this past winter.



9. The Best Collection of Chicago is proud to announce it is representing the **Jay Edward Group**.



10. Remington Lighting is delighted to announce a partnership with **Nicole Stark Aral**, founder of Loop Studio and a member of the NEWH Chicago chapter. Nicole represents the company in Illinois, Indiana, Michigan, and Wisconsin.



11. Jamie Stern is excited to announce partnerships with six new independent representative groups as part of its strategic growth plan. It has partnered with **Alexandra Butler** of Jigsaw & Loom in Toronto; **Ryan Stites** of Stites Gorman Associates in Houston; **Tonya DuRoche** of Rae Hospitality Group in Minneapolis; **Jason Levy** of Jason Levy Associates in the Pennsylvania and New Jersey territories; **Elan Collections** in Las Vegas; and **Orange Thread** in the Washington and Oregon territories.



12. Erin Kennedy joins **Séura's** team as a sales representative for the Pacific Northwest territory, covering the northern half of California, Oregon, Washington, Idaho, and the Reno/Tahoe Nevada area.



In Memory: Sherry Hanisko

Sheryl L. Hanisko (Sherry) of Colleyville, Texas passed away in February due to complications from COVID-19. Sherry began her hospitality career with Embassy Suites in Irving, Texas. She also held positions overseeing purchasing, design, and project management with Remington Hotel Corporation, Purchasing Management International, and Club Corp of America. In 2010 Sherry joined Milliken Hospitality Carpets and at the time of her passing was a successful senior account manager for Milliken covering Texas, Louisiana, Mississippi, and Oklahoma.

On February 29, 2020 Sherry married her forever love, Dennis Jones. The years Sherry and Dennis spent together were filled with love, laughter, traveling, and spending quality time with family and their many friends. Anyone that knew Sherry experienced her love and generosity. Sherry is survived by her husband, her two children—Ashley Hanisko and Preston Hanisko—her grandson Ezra, and her mother Wanda Jo Brazeal. Donations in Sherry's memory may be made to Sherry Hanisko Scholarship in Nursing at Texas Women's University: pof.twu.edu



13. Premier Design Studio (formerly Premier Project Management) announces two new team members: **Bruce McClure** (pictured) as a senior architect and **Shaheen Saifi** as a job captain. The company also welcomes babies! James Buck Wynne was born in to proud parents Christopher and Leslie Wynne, and Abby and Hunter Dagnel welcomed baby Wyatt in March.



14. Cunningham has introduced a new visual identity. The firm's brand refresh embodies who it is: Bold, spirited, and playful. The singular Cunningham (formerly Cuningham Group) reflects a mission of personal connection and unification across disciplines, markets, and locations. The company also announces new leadership roles. Principal **Michele Espeland** has been named executive director – strategy; and **Janet Whaley** has been named director of interior design. The firm is also excited for the summer opening of O'Shaughnessy Distillery in Minneapolis.



15. Lorraine Masch has added **Fame Hardwood** to the Custom Collections suite of hospitality solutions, representing all of Florida.

16. Megan November, owner of **Rustbelt Reclamation**, has started a partnership with She Builds, a nonprofit organization that helps women gain the skills and resources they need to take care of their homes.



In Memory: Ronald Katz

Ronald B. Katz, 74, owner of OutDesignGroup, passed away peacefully in October at his home surrounded by his family. Katz began his career as a designer at Choice Hotels International and Manor Care, then became a multi-line hospitality rep in the mid-Atlantic area, which culminated in the establishment of the commercial outdoor furniture company. He leaves behind his beloved wife of 51 years, Sandy, his daughter Joli and son Brett—who now run his company—and two granddaughters. His legacy will live on in the hearts and minds of all with whom he interacted through fond memories and joyous laughter.



17. Jennifer Fleming, partner at **Rice Fergus Miller** celebrated her son's first birthday on January 26th.



18. Yellow Goat Design welcomes design associate **Matt Ford** to the team.



19. Lisa Chervinsky founder of Collective Vision Design, Ltd. is taking on an exciting new role lecturing on hospitality development, planning, and design at Cornell University's School of Hotel Administration.



20. Studio 11 Design's co-founders, **Stacy Elliston** and **Kelli Sirna**, partook in Hospitality Cares' inaugural Pie in the Face Challenge. The nonprofit benefits hospitality industry professionals experiencing financial fallout. Sirna also completed Tophill, a renovation of her 1970s home in Dallas.



21. Katie Engelby joins **RSP Architects'** Miami office from the firm's headquarters in Minneapolis, adding interior design expertise to support the firm's growing practice in South Florida.



22. Loloey has appointed carpet industry veteran **Jonathan Young** as its exclusive representative for the British market.



23. Fabricut Contract welcomes **Michele Protzeller** as its new territory sales manager covering the Pacific Northwest, including Alaska, Idaho, Oregon, and Washington for Fabricut Contract, FR-One, S. Harris, and Muraspec Wallcoverings.



24. PierPoint welcomes Tennessee and Alabama area sales representative **Jim Pietrowski**.



25. The Carroll Adams Group, founded by **Ted Carroll** and **Katherine Adams**, is celebrating its 20th anniversary this year. The company sincerely thanks all its client and vendor partners, and a special thank you to all Carroll Adams employees, both past and present, for their contribution to this milestone.

26. DAC Art Consulting welcomes **Maryann Lovell** as its newest representative, covering the New England region. And **Tina Liles** welcomed baby girl Violet Amelia in December.



27. Kim Swanson of KD Swanson Hospitality Resource announces a partnership with **Better Designed Lighting**.

28. Astro Lighting announces **Chris Gower** as its new West Coast regional sales manager. It also welcomes new sales representatives: **Kyle Pierce** of Frederick & Associates in Louisiana; **Zachery Mundt** of Everbridge Agency in Southern California; **Diane Berg** of Hill & Associates in Arizona and New Mexico; and **Paul Gajewski** of Copa Contract in Washington, Oregon, Idaho, Montana, and Alaska.



29. Thomas Hamilton Associates announces the promotion of **Matthew Townes** to principal.

30. BKV Group welcomes **Kobita Mukherjee** as director of interior design for its Washington, DC practice site and associate partner.



31. Fil Doux Textiles announces that **Georgina Yu** has joined as its new Las Vegas sales representative.

32. Northeast Lantern revitalizes their brand recognition, starting with a new logo design by the upcoming second-generation leadership and team.

33. Eaton Fine Art's latest art curation is for the Park Hyatt Aviara Resort, Golf Club & Spa in Carlsbad, California, that reopened its doors in October 2020 following an extensive renovation.



34. //3877 and restaurant group **KNEAD Hospitality + Design**, are joining forces on the architecture, design and construction of four new DC restaurants: Mah-Ze-Dahr, National Landing; Mi Casa, Dupont Circle; Gatsby, Capitol Riverfront, and Bistro Du Jour, the Wharf (shown).

35. Innovations in Lighting is proud to be a part of the Pendry West Hollywood along with Project Dynamics and Martin Brudnizki Design Studio.

